



## **NEWS RELEASE**

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## **PanTerra Networks WorldSmart 4.0 Delivers 100% Cloud Experience**

*PanTerra's Forth Generation Product Incorporates 100% Complete Cloud Deployment, 100% Browser-based UC Client, 100% Full UC Cloud Storage*

**SUNNYVALE, CA, January 21, 2010** -- PanTerra Networks ([www.panterranetworks.com](http://www.panterranetworks.com)), a leading provider of cloud-based Unified Communications Solutions for small and mid-sized enterprises, announced today the general availability of WorldSmart 4.0, which includes the industry's first 100% browser-based UC client to go with PanTerra's already 100% cloud-based Platform. WorldSmart 4.0 also introduces numerous innovations and user and administrative enhancements specifically targeting multi-location organizations, optimizing group interactions and management.

WorldSmart 4.0 is the first of its kind to eliminate any on-premise hardware or client software, significantly reducing on-site IT costs and demands, further lowering a company's TCO. Unified Communications can now be deployed throughout an organization with just a broadband connection and browser, further simplifying administration and reducing support costs. WorldSmart 4.0 works on Windows, Linux and Mac operating systems through Firefox, Explorer, Safari and Chrome browsers expanding WorldSmart's audience to literally every desktop in every business. WorldSmart is also compatible with most smartphones. WorldSmart 4.0 stores all user communications in the cloud so that users can retrieve, search and process them from any location with just an internet connection and browser. WorldSmart 4.0's patent-pending multiple column real-time communications display, with simultaneous micro-browser communication sessions, shows calls, chat, email, fax, voicemail, SMS and group communications simultaneously from each user and can initiate a desk share, web collaboration, audio, video, and instant message conferencing with a click of the mouse.

"We are excited to continue to lead the industry in being the first unified communications provider to offer a solution that is 100% cloud-based in delivery and 100% browser-based in user experience. PanTerra's cost effective SaaS model and new browser-based interface enables businesses to efficiently roll out Unified Communications across their organizations," said PanTerra's President and CEO Arthur Chang. "WorldSmart's new global group management features further simplify multi-location interactions increasing overall business productivity."

Dominic Namnath of TriCounties Regional Center, a PanTerra customer said, "WorldSmart 4.0 is a game changer for us. It creates an environment of unified communications that center on my user's contact lists and is natural and intuitive to the point where training becomes a non-issue, accelerating how and when new tools can be deployed in our environment."

"WorldSmart 4.0 is truly revolutionary in that it provides a standards-based, application free interface that simplifies deployment and adoption for my customers while dramatically



decreasing my overall costs to support them,” said Michael Patrick from Telecommunications Consultant, a PanTerra partner.

Bob Byrne, from Advanced Test Products, Inc., another PanTerra partner said, “the new global group feature in WorldSmart 4.0 delivers true value by significantly reducing location barriers for all communications in both large and small companies.”

While providing the industry’s first 100% browser-based UC experience, WorldSmart 4.0 is also compatible with existing user interfaces such as Outlook, Windows, Macs, Linux, standard browsers and standard SIP-based devices and smartphones.

### **About PanTerra Networks**

PanTerra Networks is the industry’s leading provider of cloud-based unified communications Software-as-a-Service (SaaS) solutions for small and medium sized enterprises. WorldSmart 4.0 is the industry’s first 100% cloud-deployed UC platform with the industry’s first 100% browser-based client experience, providing unified communication for voice, fax, chat, and email with presence, for a variety of business applications including call centers, multisite, remote employees, high touch operations, and fast growing companies. WorldSmart 4.0 also includes web collaboration for online meetings, desktop sharing and remote desktop access with a single administration and user interface. WorldSmart tightly integrates with other business SaaS applications like Salesforce creating additional value. PanTerra’s WorldSmart 4.0 solution ensures FutureProof Communications™ with infinite scaling, lifetime support and automatic updates for subscribers. WorldSmart is co-branded and re-sold exclusively through service providers, distributors and resellers. The Company is headquartered in Sunnyvale, California. For more information, visit <http://www.panterrannetworks.com> or call +1 408.702.2200.