NEWS RELEASE
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PanTerra Networks Offers Revolutionary New Cloud Service, TryUC, the First Free Unified Communications Service Targeting Business to Customer Communications (B2C)

PanTerra Delivers Powerful Competitive Weapon for Businesses Who Want to Increase Sales,

Productivity and Customer Satisfaction with Cloud-based Unified Communications.

SUNNYVALE, CA, July 21, 2010 -- PanTerra Networks (www.panterranetworks.com), the leading provider of cloud-based Unified Communications solutions for small and mid-sized enterprises, announced today it will begin offering TryUC, a free version of its WorldSmart unified communication service to the customers of its WorldSmart businesses to further improve sales, productivity and customer satisfaction. Not a trial or "timeout" app, TryUC is a Business to Customer (B2C) cloud-based service that gives WorldSmart businesses a competitive advantage.

PanTerra's WorldSmart Cloud-based Unified Communications solution helps 1,000s of SME businesses be more competitive through the use of Unified Communications enabling them to be more responsive to potential, new and existing customers, partners and vendors. Now with TryUC, WorldSmart businesses can give their customers a free version of WorldSmart which allows them to be instantly be connected to them and share information through multiple communications channels including voice, conferencing, desktop sharing, secure Instant Messaging(IM), voicemail, file transfer and SMS messaging. TryUC also includes real-time presence, further increasing responsiveness. All of these capabilities are accessible through a 100% browser-based client, eliminating any requirement to install hardware or download any software. This improves accessibility, mobility and security since all information and communications are stored and archived in the cloud rather than on the user's desktop.

TryUC's comprehensive feature list is summarized below:
- 100% browser-based client and simple web sign-up
- Unified Communication Center(UCC) for instant access to all communications
- Free unlimited On-Net Calling with simple click-to-dial interface
- Real-Time Presence for Calls and Instant Message Status
- Secure Instant Messaging with no advertising or spamming, including group IM Conferencing and PanTerra's MobileMessage service that automatically translates IM-> SMS and Email
- Voicemail with voicemail to email
- Unlimited Business quality audio conferencing
- Unlimited one to one Desktop Sharing
- Unlimited Large File Transfer
- Complete cloud-based archiving and search of all communications

Imagine a potential customer being able to see real-time presence for your sales department and conveniently IM with one of the sales engineers to get a question answered instantly. Or taking most of your support interactions through secure IM instead of making customers wait in a phone queue, allowing you to increase support accessibility while lowering overall support cost. Or being able to seamlessly share your desktop with a potential customer to show them a house you found on the MLB listings or a financial document you've prepared and want to go over with them. TryUC keeps you connected instantly.

Arthur Chang said, "We have responded to the number one request from our current WorldSmart businesses, which was to be able to offer WorldSmart features and services to all their customers, potential customers, clients, vendors and partners for free so that they could close more business, increase their productivity and ultimately improve customer satisfaction, all of which would give them an edge over their competitors." Chang continued, "They view TryUC as a competitive weapon that allows them to stay instantly connected to everyone outside their company."

About PanTerra Networks
PanTerra Networks is a leading provider of cloud-based unified communications Software-as-a-Service (SaaS) solutions for small and medium sized enterprises. The Company's WorldSmart provides unified communication for voice, fax, chat, and email with presence, for a variety of business applications including call centers, multisite, remote employees, high touch operations, and fast growing companies. WorldSmart also includes web collaboration for online meetings, desktop sharing and remote desktop access with a single administration and user interface. WorldSmart tightly integrates with other business SaaS applications like Salesforce.com creating additional value. PanTerra's cloud-based services ensure futureproof communications with infinite scaling, lifetime support, and included updates for subscribers. The Company is headquartered in Sunnyvale, California. For more information, visit http://www.panterranetworks.com or call +1 408.702.2200.