

NEWS RELEASE

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PanTerra Networks Announces Social Media Integration and Outlook Cloud Sync in WorldSmart
Seamless Synchronization between WorldSmart, Outlook and Social Media

SUNNYVALE, CA, August 23, 2011— PanTerra Networks (www.panterranetworks.com) announces seamless integration between its award-winning WorldSmart Cloud-UC solution, Microsoft Outlook and Social Media sites such as LinkedIn, Facebook and Twitter. WorldSmart users can increase their effectiveness through single point communication for more than just voice, email, and chat; WorldSmart users can now fully synchronize their Outlook contacts in the cloud and Click to Call any contact from any device including cell phone, desk phone or desktop soft phone.

Access to contacts on various social media pages are also a click away with PanTerra's WorldSmart cloud synchronization. Whether it's Facebook, Twitter or LinkedIn, contacts on most social media pages are seamlessly connected with the already simple and effective user interface enjoyed by WorldSmart users. As Arthur Chang, CEO of PanTerra Networks, notes, "Many people form relationships through multiple social networking sites, so the ability to integrate and synchronize contact information in the cloud through our portals is invaluable." Users of PanTerra's Cloud-based Unified Communications platform need never again waste time searching for a contact's number with WorldSmart's cloud synchronization features. Arthur Chang continues, "An important difference with WorldSmart is that it dynamically 'synchronizes' all contact information into the cloud bi-directionally, instead of just importing information. This is important for users that are on the go and accessing their information from multiple devices. Any updates they make are instantly synchronized to the cloud and every one of their devices."

WorldSmart users who enjoy using Outlook as their client interface will appreciate the ease of use and recognizable interface when merging it with WorldSmart's cloud-UC backend. Even with the integration of Outlook and social media, WorldSmart still boasts the services and features clients have come to expect from PanTerra Networks, like unparalleled reliability, secure login, contact pop on inbound calls, seamless integration, and the easy-to-manage graphic portal for administration tasks. This update to PanTerra's WorldSmart combines all of the features of Outlook with the convenience of WorldSmart Cloud-UC technology. Arthur Chang explains that PanTerra "constantly looks to deliver cloud-based solutions that are driven by customer input, and people have expressed an affinity toward their existing user interfaces such as Outlook, Salesforce and social media websites. We delivered full interoperability and seamless integration with this release of WorldSmart."

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About PanTerra Networks

PanTerra Networks is a leading provider of cloud-based unified communications Software-as-a-Service (SaaS) solutions for small and medium sized enterprises. The Company's WorldSmart provides unified communications that make businesses more competitive by making them more responsive, which drives sales, productivity and customer satisfaction to their highest levels. WorldSmart seamlessly integrates voice, fax, chat, and email with presence, for a variety of business environments, including call centers, multisite, remote employees, high touch operations, and fast growing companies. WorldSmart also includes web collaboration for online meetings, desktop sharing and remote desktop access with a single administration and user interface. WorldSmart tightly integrates with other business SaaS applications like Salesforce.com, creating additional value. PanTerra's cloud-based services ensure futureproof communications with infinite scaling and lifetime support, and include updates for subscribers. The Company is headquartered in Sunnyvale, California. For more information, visit <http://www.panterranetworks.com> or call +1 800.805.0558.