



NEWS RELEASE

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Seasoned Sales Executive Joins PanTerra Networks

Skip Lane Named Executive Vice President of Sales and Marketing

SUNNYVALE, CA, July 6, 2011 -- PanTerra Networks (www.panterranetworks.com), the leading provider of cloud-based Unified Communications solutions for small and mid-sized enterprises, announced today that Gene "Skip" Lane has been appointed Executive Vice President of Sales and Marketing, reporting directly to Arthur Chang, President and CEO.

Skip brings with him extensive executive-level sales experience with a proven track record of increasing revenues and shareholder value. Skip has been very successful at producing rapid growth with several telecommunications and data communications companies over the past 26 years.

Before joining PanTerra, Skip ran Revenue Velocity, a boutique communications consulting firm servicing telecom, software, and wireless technology companies. Prior to Revenue Velocity, Skip served as Senior VP of Sales & Business Development for Intelliverse, an Atlanta based IP Communications firm selling Unified Communications to the SMB market. Prior to his role at Intelliverse, Lane was CEO of Razor IP, an IP communications services provider, serving SMBs through multiple distribution channels. Prior to Razor, Skip was the CEO of Direct Line Communications, a fully outsourced CLEC targeting the SMB market using UNEP contracts and resale agreements for local telephone, ISP Services, and long distance services. Direct Line became EBITDA positive in just 18 months which was sold in 2006. Early in Skip's entrepreneurial career he founded and served as President, and CEO of Network One, a VC backed, facilities-based CLEC, located in Atlanta, GA., where the company grew to nearly \$40M in annual revenues, leading to its successful acquisition. Prior to Network One, Lane spent over 8 years with Cable & Wireless N.A., a global carrier, where he built the newly formed indirect channel division to over \$20M.

"Skip's superb attention to developing growth through direct, indirect and wholesale channels, coupled with his deep networking contacts, are sure to result in rapid sales growth and increasing shareholder value," said Arthur Chang, PanTerra's Chief Executive Officer. "Skip has had his finger on the pulse of cutting-edge technology in the digital communications world for more than 25 years. He is definitely the right person to take on this executive level Sales & Marketing role. Skip gets results."

"I am very excited about PanTerra Networks as the company is positioned to lead the cloud-based communications evolution, with their WorldSmart Unified Communications offering. PanTerra is truly the industry leader," Skip Lane said. "I am privileged to be part of PanTerra's



top-notch management team and look forward to increasing sales and driving business initiatives to grow revenue for the company.”

About PanTerra Networks

PanTerra Networks is a leading provider of cloud-based unified communications Software-as-a-Service (SaaS) solutions for small and medium sized enterprises. The Company's WorldSmart provides unified communications that make businesses more competitive by making them more responsive, which drives sales, productivity and customer satisfaction to their highest levels. WorldSmart seamlessly integrates voice, fax, chat, and email with presence, for a variety of business environments, including call centers, multisite, remote employees, high touch operations, and fast growing companies. WorldSmart also includes web collaboration for online meetings, desktop sharing and remote desktop access with a single administration and user interface. WorldSmart tightly integrates with other business SaaS applications like Salesforce.com, creating additional value. PanTerra's cloud-based services ensure futureproof communications with infinite scaling and lifetime support, and include updates for subscribers. The Company is headquartered in Sunnyvale, California. For more information, visit <http://www.panterrannetworks.com> or call +1 800.805.0558.