



## NEWS RELEASE

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## PanTerra Networks Announces ConnectMe<sup>SM</sup> HD its Innovative Unified Video Conferencing Service

**New service puts powerful HD video conferencing in the hands of every employee across the organization**

**SUNNYVALE, CA, September 12, 2012** -- PanTerra Networks ([www.panterranetworks.com](http://www.panterranetworks.com)), the leading provider of Unified Cloud IT Services for enterprises, announced today the release of **ConnectMe<sup>SM</sup>HD**, a unified HD video conferencing service seamlessly integrated into WorldSmart. The latest cloud service can be initiated with a simple click of a button, doesn't require any client application to be downloaded or managed, and increases WorldSmart's powerful collaboration suite to include HD video, audio, secure IM, deskshare and web meeting.

ConnectMe HD will give enterprises an incredibly simple yet comprehensive video conferencing solution for a fraction of the cost or complexity of traditional on-premises or client application-based products. ConnectMe HD, along with all PanTerra cloud-based services, are easily accessible from any computer browser, making the collaboration tools more accessible to customers and business users alike. ConnectMe is completely integrated into PanTerra's WorldSmart Unified Cloud IT service. ConnectMe HD revolutionizes the way organizations conduct meetings with highly interactive video and collaboration features that enable a variation of display options and camera sources. ConnectMe HD even supports the ability for multiple users to share multiple cameras and multiple desktops *simultaneously*, allowing a truly collaborative, media rich experience. All WorldSmart customers will immediately have access to ConnectMe HD.

"ConnectMe HD is like no other video conferencing product on the market today and another example of how PanTerra is leading the cloud communications industry with innovative solutions. Utilizing the latest browser technologies allowed us to focus on powerful collaboration features and create a very simple connection method that can be connect people on virtually any device around the world. We see video as being an integral part of our mobility strategy and rapidly becoming the norm for business communications," said Arthur Chang, President and CEO of PanTerra Networks.

### About PanTerra Networks

PanTerra Networks, Inc. is the premier service provider of unified cloud IT services. WorldSmart unified cloud IT services include unified communications, storage and mobility services and are delivered as either a fully managed solution under the brand, SentraCloud, or as a self-managed solution that can be managed by the customer, third party partner or hybrid of both. SentraCloud includes a turnkey fully managed service complete with: SmartBand, its high performance, guaranteed quality of service (QoS), high reliable bandwidth product that is fully installed, managed and monitored by PanTerra. PanTerra also professionally installs and



manages all end user on-premises equipment (SmartCPE) necessary to utilize its services. By providing an end-to-end completely managed solution for enterprises, SentraCloud represents a new era in unified cloud IT services. WorldSmart represents a new generation of unified IT services from the cloud, by unifying the most mission critical business services into a single ultra-reliable fully managed solution. PanTerra services significantly reduce capital equipment expense and associated obsolescence, reduces ongoing operating expenses, and increases productivity. PanTerra's service creates an elastic and futureproof infrastructure ideally suited for today's dynamic business environment. With PanTerra, enterprises can focus all their resources on their core competencies and not their IT infrastructure. PanTerra services are sold direct, through value added resellers, master agents, agents and can also be private labeled through its wholesale solution.

PanTerra Networks is privately held and headquartered in Sunnyvale, California, with research and development based in Hyderabad, India. For more information, please visit <http://www.panterranetworks.com> or call us at +1 800.805.0558 or email us at [info@panterranetworks.com](mailto:info@panterranetworks.com)

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